

# Communicating With Influence

An Experiential Training Workshop



Communicate Effectively ♦ Influence Others

**synergen.**  
group

# Workshop Agenda



Effective communication is one of the cornerstones of great leadership. The modern leader must have the ability to communicate across different generations whilst also leveraging technology. Managers and leaders who have the skills to do this will:

- Drive accountability and peer recognition
- Build cultures which thrive on open and honest dialogue
- Establish positive working relationships
- Encourage contribution and ownership of performance metrics
- Enable the focus on customer results

Our experiential workshops are designed to provide the participants with the opportunity to experience the frameworks and concepts in a facilitated learning environment. This approach equips the participants with the skills and knowledge to take the concept back to their workplace where they can successfully implement it.

## **Common Communication Mistakes**

- The Do's and Don'ts
- The consequences of poor communication

## **How We Communicate**

- The communication ratio
- Non verbal communication

## **Communication Model - Part 1**

- Understanding the outcome
- Managing the barriers
- Clarifying the message and medium

## **Communication Model - Part 2**

- Your credibility and confidence
- The importance of feedback

*Communicate Consistently and Influence Positively*

**Call Us To Talk About Our 3 Areas Of Education and Consultancy Expertise**

# What You Will Learn and Achieve

## Expected Outcomes

After attending this workshop, participants will understand:

- How to avoid the common communication mistakes
- How to deliver a message with credibility and confidence
- How to identify potential barriers and navigate around them
- How to use communication as a platform for influence
- How to construct a compelling message and story

We recommend that this workshop is delivered as part of our “Leadership & Management” series of workshops including:

- Managing Performance
- Leading with Emotional Intelligence
- Building Strong Relationships
- Leading Change

**Duration:** One Day

**Attendance:** Maximum of 16 people

**Delivery Method:** Face to Face, delivered On or Off-site

**Cost:** \$7,500 including all materials required for the workshop



*Communicate the Message and Influence the Result*

**Leadership & Management - Lean & Productivity - Safety & Environment**

# Why Synergen Group

Our success comes not only from our expertise in building leadership capability and improving business processes, but also from our ability to engage effectively with leaders and teams at all levels.

We are leaders in providing business transformation and leadership programs that bring real results. Our training and workplace methods have been refined over many years to ensure they are engaging and practical and the feedback we receive is consistently excellent.

Our reputation speaks for itself. Over the past decade we have worked with clients of all sizes including some of Australia's most respected organisations. Here are just a few:



Australian Government  
Tertiary Education Quality and Standards Agency



## Communicating With Influence